



NEWS FROM

London Pet Show

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TOP PET BRANDS SIGN UP FOR LONDON PET SHOW

Top brands have signed up to sponsor the London Pet Show 2012 at Earls Court Two on May 12 and 13, with Vanish taking headline sponsorship for the second year and other big names including Direct Line, Royal Canin, Burgess Pet Care, Zoflora and RC Hagen also coming on board.

Major dog food brand Burgess Supadog has signed up to sponsor the Kennel Club Display Ring, which will include displays of heelwork to music, agility, training and obedience and the fast-paced game of flyball; as well as some surprises yet to be revealed.

Supadog brand manager Richard Rockett says: "We have a long history of supporting dog agility around the country and believe it is an excellent activity for dogs of all shapes, sizes and abilities. It's also great fun for everyone involved, especially the dogs, as well as being very accessible and affordable. That's why we think Supadog is the perfect sponsor of the dog displays."

The Burgess Supadog stand will be giving away free samples and vouchers for their Supadog complete dry dog food range. The company will also be promoting their Supacat brand in the Discover Cats zone, sponsored by Royal Canin.

The London Pet Show 2012 is signing up exhibitors fast and aims to attract over 15,000 visitors, including pet owners and fanatics as well as families with an interest in pets and a fun day out. Organisers are working closely with all the major organisations, charities and advisory bodies to reach existing and potential pet owners and are committed to promoting

responsible pet ownership and animal welfare. See www.londonpetshow.co.uk for more information.

Companies interested in exhibiting should contact Norman Grodentz on 0208 376 4508 or norman@londonpetshow.co.uk or for sponsorship, contact Nicole Cooper on 01273 857820 or nicole@londonpetshow.co.uk

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